

Akanksha

DIWALI CATALOGUE 2011-2012

'What I like about art is that it art does not expect me to be perfect, anything I draw is creative. Art has changed how I look at my life and made me believe.'

- Salimunnisa, Akanksha Alumni

Art for Akanksha is about children who instinctively use the brightest of colours to break free from some of the darkest of realities of their life. Art has been a vehicle through which they can speak their mind, paint their world and dream of a very different life for themselves. Art class is a space where children come to learn art, to laugh, do 'masti', to immerse themselves in a world that takes them on a magical journey of discovery. It's a way to hang on to a childhood that so many of them don't have.

'Art for Akanksha' aims to

- Provide all children in Akanksha with a high quality education in art
- Identify talent, give specialised opportunities to children and promote art as a career option for alumni
- Use children's art as a medium of communication to build awareness of Akanksha's cause as well as the potential in children.
- Build the Akanksha brand and generate revenue for the art project as well as the educational initiatives of the organisation.

The products and the cards are one way through which 'Art for Akanksha' spreads awareness of Akanksha's work in the field of education and raises funds which go back to reaching and teaching children art. It provides individuals and companies a simple yet meaningful way of supporting Akanksha.



Aspire. Achieve. Be the Change.

www.akanksha.org

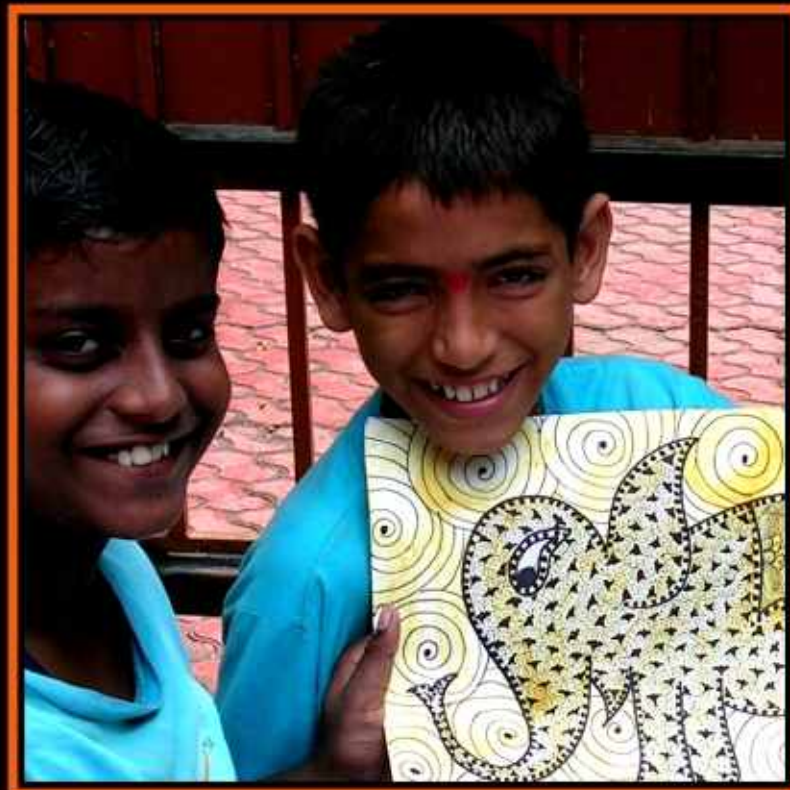
Diwali Catalogue 2011-2012

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Chai Glasses

Rs.200 - set of two
in a bright organdy bag



Square Candles

Rs.150 - single

Candle Blocks

Rs.200 - set of two
in an orange box



Diwali Catalogue 2011-2012



▲ Diya

Rs.175 - set of six
in an orange box with a window

Lantern
Rs.110 - single ▼



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Inspired by the work of artist Wassily Kandinsky, Design class interpreted 'Concentric Circles in Squares' with a festive twist.

D23 ▶



▶ D24



Glossy Cards

Rs.8 - single

Rs.80 - pack of 10

D25 ▶



▶ D26



Contact Details: For more information on the cards or for placing an order

Email: sriparna.sengupta@akanksha.org

or call at 9930599127

Call: The Akanksha Mumbai Office at 022-23700253

The Akanksha Shop

8-B Poonam Apartments, Annie Besant Road, Mumbai 400 018

Timings: 10.30am to 7.30pm (Closed on Mondays)

Tel: 022 24918869



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