

Akanksha Cards

Catalogue 2010-2011

*What I like about art is that it art does not expect me to be perfect, anything I draw is creative.
Art has changed how I look at my life and made me believe."*

Salimunnisa, Akanksha Alumni

Started in 1995, '**Art for Akanksha**' is a signature program that is offered to children. The program takes art into every little corner of Akanksha. It reaches children in Akanksha centres, schools, staff as well as teachers. 'Art for Akanksha' aims to:

- Provide career options for Akanksha alumni
- Create employment opportunities for communities especially mothers
- Spread awareness about Akanksha
- Become a source of revenue for Akanksha schools and centres
- Change mindsets by bringing children of different backgrounds together, showcasing talent
- Promote art as a powerful medium of expression

The cards are one way through which 'Art for Akanksha' spreads awareness of Akanksha's work in the field of education and raises funds which go back to reaching and teaching children art. It provides individuals and companies a simple yet meaningful way of supporting Akanksha.

Akanksha cards have been designed by children in the art class and design class.

Talented children from Akanksha centres are selected to join Design class. Design class runs on the weekends, has approximately 20 to 25 children along with an Akanksha alumni who is a teaching assistant. This class is run by teachers who have a background in art and the class aims to give children an understanding of various art techniques, a chance to express themselves as well as creating products that are unique.



Aspire. Achieve. Be the Change.

www.akanksha.org

General Cards

(Glossy finish)



G1



G2



G3



G4



G5



G6



G7



G8

G6, G7, G8 (Size : 2x3.5 inches)

General Cards

(Glossy finish)

The 'Be the Change' Lotus Collection



G9



G10



G11



G12

The Akanksha Anniversary Special Edition Collection:

Count the number of peacock, elephants, children or butterflies to find out how old Akanksha is??!



The Anniversary Cards are for Rs. 10 each and come with a coloured envelope.

Textured Cards

(Matt / textured finish)

Peacock Designs



P1



P2



P3



P4

Mehendi Designs



M1



M2



M3



M4

Textured Cards

(Matt / textured finish)

Sun Designs



S1



S2



S3



S4

Elephant Designs



E1



E2



E3



E4

Handmade Cards



Organizational Background: The Akanksha Foundation

The Akanksha Foundation has been educating less privileged children for the past 20 years. Akanksha's vision is to ensure that one day all children have the education, skills and character they need to lead empowered lives. Art is one of the many extra curricular activities that the children are exposed to in the 12 years that they are in Akanksha.

Akanksha Cards are 5.5 inches by 5.5 inches in size and come along with an envelope.

Prices are inclusive of VAT

Glossy cards Rs. 8 per card

Less than 5000 cards Rs. 8

5000 to 10,000 cards Rs. 7

More than 10,000 cards Rs. 6

Textured cards Rs. 10 per card

Less than 5000 cards Rs. 10

5000 to 10,000 cards Rs. 9

More than 10,000 cards Rs. 8

Handmade Cards Rs. 15 per card

Each card is hand crafted and is unique.

Larger orders are subject to availability and may require a larger time frame for delivery.

Handmade cards are not discounted even if quantity is larger.

Actual prices are charged for printing, change in paper or colour of envelope

Delivery by courier will be charged extra.

Customized cards may cost more based on the design and the card specifications.

Contact Details: For more information on the cards or for placing an order

Mumbai

Email: rohini.saldanha@akanksha.org or

Call: The Akanksha Mumbai Office at 022-23700253

Pune

Email: anupama.krishna@akanksha.org or

Call: The Akanksha Pune Office at 020 - 25540007/08



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