



The Akanksha Foundation is a non-profit organization with a mission to provide children from low-income communities with a high-quality education, enabling them to maximize their potential and transform their lives. Akanksha works primarily in the field of education, addressing formal education by initiating school reform through its School Project. Currently, Akanksha reaches out to the 9300 children through its 21 schools in Mumbai and Pune.

Position: Consultant, Taking Art beyond Akanksha Schools

Function/Team: Art For Akanksha

Location: Base in Mumbai with travel to Pune

Compensation: Based on skill sets, experience and sector standards.

Position Summary: 'Art for Akanksha' is the strongest co-curricular program that is offered to all students within the Akanksha network of schools across Mumbai and Pune. In the next 3 years, Art for Akanksha will provide a powerful art education for children within as well as beyond the Akanksha network, supporting and demonstrating the belief that art empowers children.

As part of the 3-year vision for Art for Akanksha, we want to strengthen the existing art program in our schools; take our art and the way we teach to children and organisations beyond Akanksha and want to be advocates for the benefits and needs for inclusion of art as part of a child's education.

Reports to: Senior Director, Art For Akanksha

What your role will entail:

- **Building partnerships outside of Akanksha to promote art:** Understanding the scope outside of Akanksha, working with a few key organisations (non-profits, for profits as well as government) for the year where we take the Akanksha curriculum and training support to them.

- **Curriculum design:** Modifying and curating the Akanksha curriculum as well as adding to it as per the requirements / objectives of the partners but keeping the essence in check.
- **Customised support plan for each partner:** to ensure that besides access to a curriculum, we have put in place a plan to support the teachers through trainings, mentorship as well as in class observations.
- **Leveraging Akanksha Schools as labs for art training and exposure:** for partners as well as others.
- **School Spaces Design:** for external partners with the intent of making spaces come alive and also to ensure that they tell stories. Leveraging the AFA team and alumni to execute this.
- **Creating opportunities that showcase art by children - within Akanksha and external:** through partnerships with museums and other existing organisations.
- **Researching and pushing for Akanksha's voice at key forums** connected to art education.
- **Exposure to careers in art** by leveraging the sales, design at AFA along with external internships, participation in art exams, interactions with art related resource people.
- **Strengthening Services:** Finding and developing new markets for the services that our alumni provide - workshops, murals and customised products and services.
- **Partnerships: Working with designers and artists to use Akanksha design as inspiration** and yet being able to ensure that the end product looks and feels like what the children would have created. **Fostering partnerships that are directly with manufacturers by providing our design expertise** Example: Designs for linen for Welspun
- **Marketing & Communications:** Ensuring that all communication material is updated and in sync with the new design theme for the year - website, fliers, posters, standees. **Creating and executing a plan for social media** for the year.
- **Creating an online presence for the art website** and evaluating the need and feasibility of Akanksha products on various e-commerce and retail platforms.

What you need for this position:

Education:

- Graduate and preferably an art education

Experience:

- 3 to 5 years of experience in teaching
- Min 2 years experience in a teacher support role / teacher leadership role
- A passion and interest in art

Preferred competencies:

- Strong organizational skills that reflect ability to perform and prioritize multiple tasks seamlessly with excellent attention to detail
- Very strong interpersonal skills and the ability to build relationships
- Highly motivated, persevering, achievement-oriented attitude
- Flexibility in planning and working with a team.
- Understanding of the social sector (preferred)